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BigRed revitalises Medespa image

Georgeson's creative division, BigRed, has successfully rolled-out a brand revitalisation for Medespa.

Offering a holistic selection of innovative day-spa treatments and beauty products in an increasingly competitive market, Medespa turned to BigRed to assist in its brand revitalization and promotional campaigns.

From the brochure and treatment menus to the point of sale and e-zine, BigRed has delivered a comprehensive creative brand evolution to a very satisfied client.

For further information on Bliss at Medespa, visit www.medespa.com.